


HERNANDO COUNTY SCHOOL DISTRICT

<b>Career Cluster:</b> Marketing Sales and Service				<b>CTE Academy:</b> Sports, Recreation, Entertainment, & Marketing				
<b>Career Cluster Pathway:</b> Marketing Management				<b>Industry Certification:</b> <b>ADOBE Flash @, Dreamweaver @, Photoshop</b>				
	<b>16 CORE CURRICULUM CREDITS</b>					<b>8 ADDITIONAL CREDITS</b>		
	<b>ENGLISH</b> 4 credits  *FSA Level 3 score required	<b>MATH</b> 4 credits  *EOC Level 3 score required	<b>SCIENCE</b> 3 credits, 2 with lab	<b>SOCIAL STUDIES</b> 3 credits	<b>OTHER REQUIRED COURSES</b>  FINE ARTS (1 credit), PHYSICAL EDUCATION (1 credit),	<b>CAREER AND TECHNICAL EDUCATION COURSES</b>	<b>RECOMMENDED ELECTIVES</b> (ALIGNED WITH COMMUNITY COLLEGE & STATE UNIVERSITY SYSTEM PROGRAMS)	
<b>HIGH SCHOOL (SHS)</b>	<b>Diploma Options: (1) 24 Credit (2) 18 Credit ACCEL (3) International Baccalaureate</b>							
	<ul style="list-style-type: none"> <li>Students are encouraged to use <a href="http://mycareershines.org">mycareershines.org</a> to explore careers and postsecondary options and complete a career plan.</li> <li>Students are also encouraged to participate in Advanced Placement and Dual Enrollment courses which may be used to satisfy required graduation courses or Bright Futures Gold Seal Vocational Scholars course requirements.</li> <li>One course within the 24 credit program must be an online course. Cumulative GPA of 2.0 on a 4.0 scale</li> </ul>							
	<b>9<sup>th</sup></b>	English 1 1001310	*Algebra 1 1200310	Physical Science 2003310	World History 2109310	HOPE (meets PE requirement)	Sports, Entertainment & Mkt Essentials 8827410 @	Foreign Language
	<b>10<sup>th</sup></b>	*English 2 1001340	Geometry 1206310	Biology 2000310	US History 2100310	FINE ARTS (met with SEMA)	Sports Entertainment & Mkt Applications 8827420 PA	Foreign Language
	<b>11<sup>th</sup></b>	English 3 1001370	Algebra 2 1200330	3 <sup>rd</sup> year Science	US Govt and Econ w/ Financial Literacy 2106310 & 2102335		Sports Entertainment & Mkt Management 8827430 # @	
<b>12<sup>th</sup></b>	4 <sup>th</sup> year English	4 <sup>th</sup> year Math				Sports Recreation Entertainment Internship 8827440		
<b>Post-Secondary</b>	<b>Based on the Career Cluster of interest and identified career and technical education program, the following postsecondary options are available.</b>							
	<b>TECHNICAL CENTER PROGRAM(S)</b>		<b>STATE &amp; COMMUNITY COLLEGE PROGRAM(S)</b>			<b>UNIVERSITY PROGRAM(S)</b>		
<b>CAREER</b>	Broadcasting, Video Production, Marketing		Business Administration, Marketing, Office Administration			Sports Marketing, Media Relations, Journalism (sports writer), Recreational Sport Management, Sports Medicine		
	Broadcast and Production Assistants		Promotions Managers, Broadcasting, Video Production, Marketing			Public Relations Specialists, Marketing Manager, Event Planner		
<b>CREDIT</b>	<b>Articulation and CTE Dual Enrollment Opportunities</b>							
			Statewide Articulation Agreement 3 credits each for successful completion of Adobe Flash and Dreamweaver Industry Certifications					
*=EOC Level 3 Requirements    #=Honors Weight    EQ=Science Equivalency    @= Course Substitution    PA= Fine/Performing Arts Credit								
<b>Career and Technical Student Association: Distributive Education Club of America (DECA)</b>								
<b>Internship/Work Experience Recommendations: NA</b>								
<b>Program of Study Graduation Requirements: <a href="http://www.fldoe.org/bii/studentpro/grad-require.asp">http://www.fldoe.org/bii/studentpro/grad-require.asp</a></b>								

Student Name: \_\_\_\_\_  
 Student Signature: \_\_\_\_\_  
 Parent Signature: \_\_\_\_\_

Student ID#: \_\_\_\_\_  
 Date: \_\_\_\_\_  
 Date: \_\_\_\_\_

Diploma Designation  
 Scholar \_\_\_\_\_  
 Merit \_\_\_\_\_

*A Program of Study (POS) is a student chosen career path option that requires the completion of a sequence of yearlong courses that:*

- a) Incorporate both secondary and post-secondary education elements*
- b) Include rigorous content, challenging academic standards and relevant career and technical content*
- c) May allow students to participate in dual or concurrent enrollment programs or otherwise acquire post-secondary credit*
- d) Result in an industry-recognized credential or certificate, measured by an industry assessment*

*Once a student begins a program of study, they cannot divert from that program unless they receive administrative approval.*